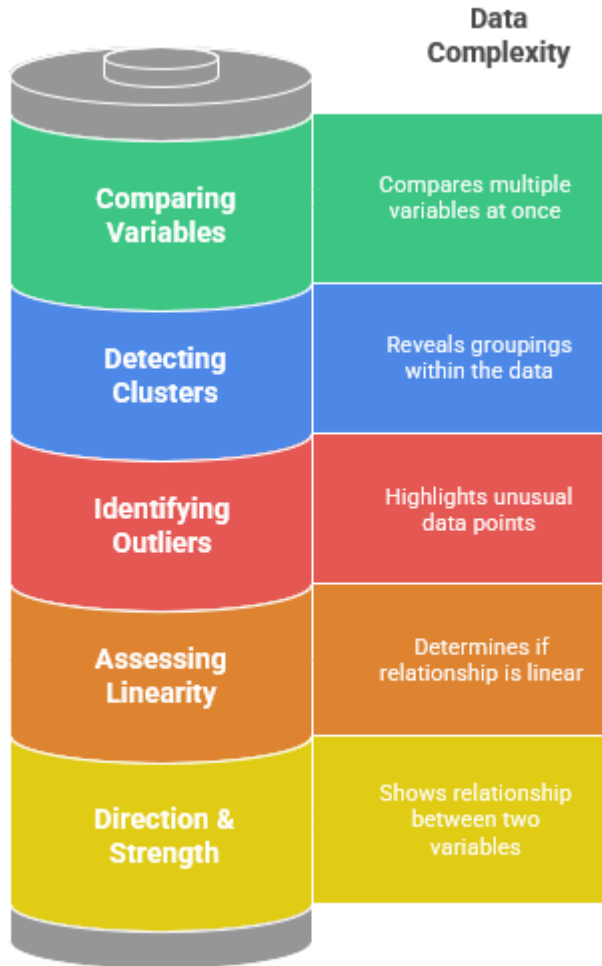


Visualising Data with Scatter Plots in IBM SPSS Statistics

Scatter Plots: Visualise Your Data



- Scatter plots illustrate the relationships between two continuous variables.
- They aid in identifying patterns, trends, and correlations between these variables.
- X = Spend on TV advertising
- Y = Sales

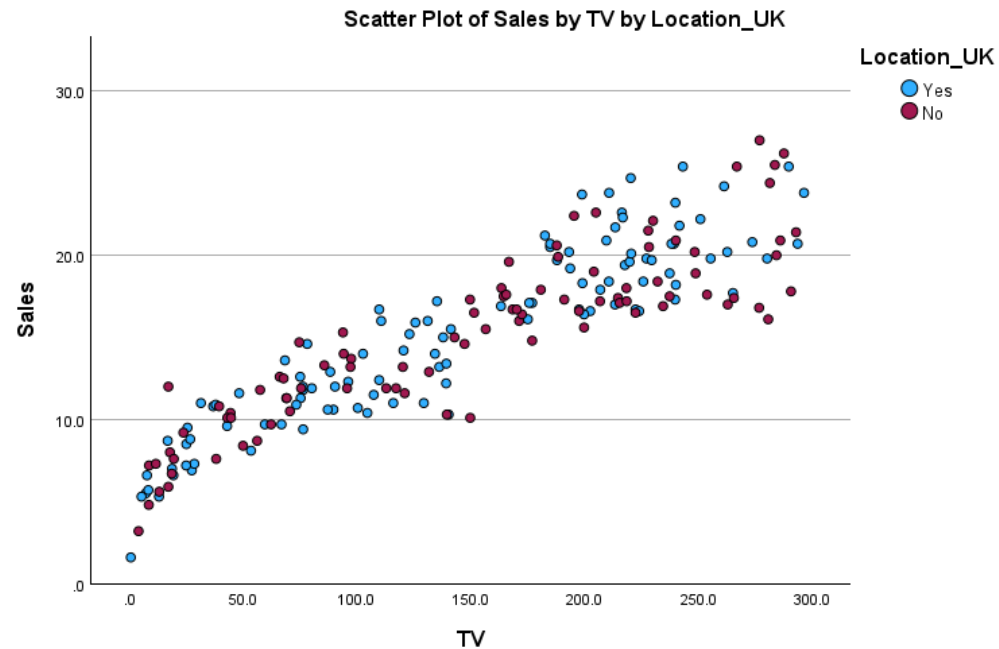
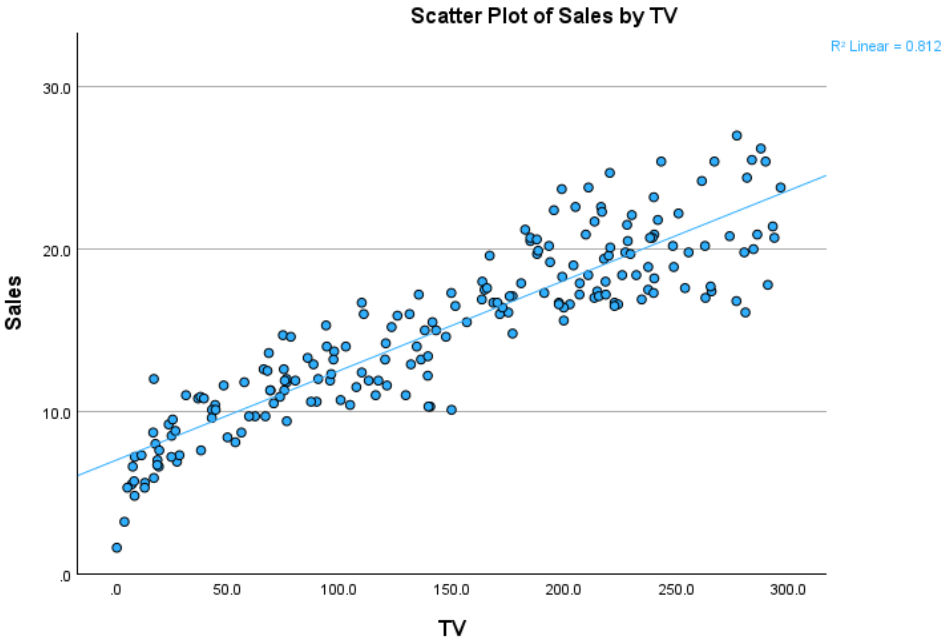
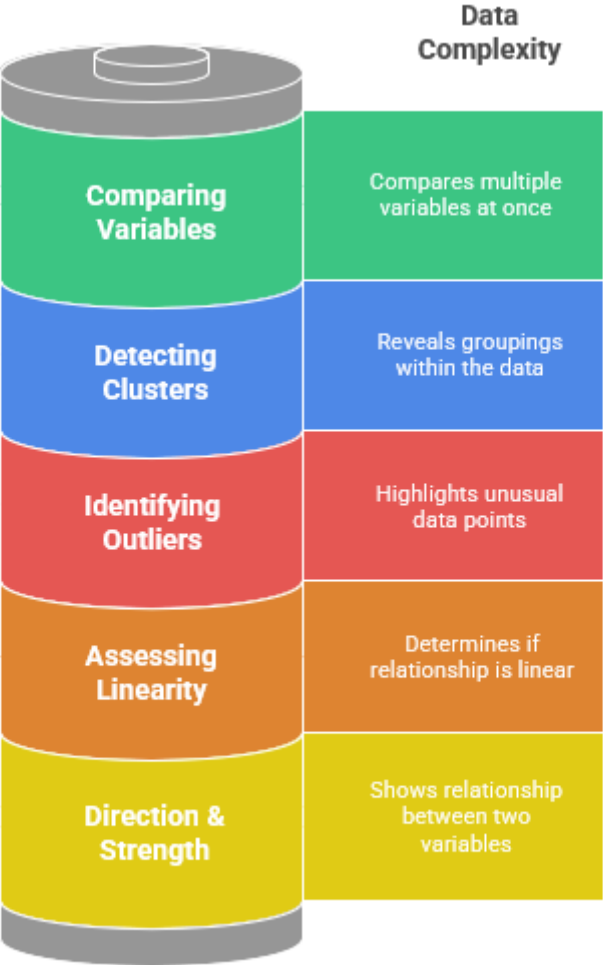
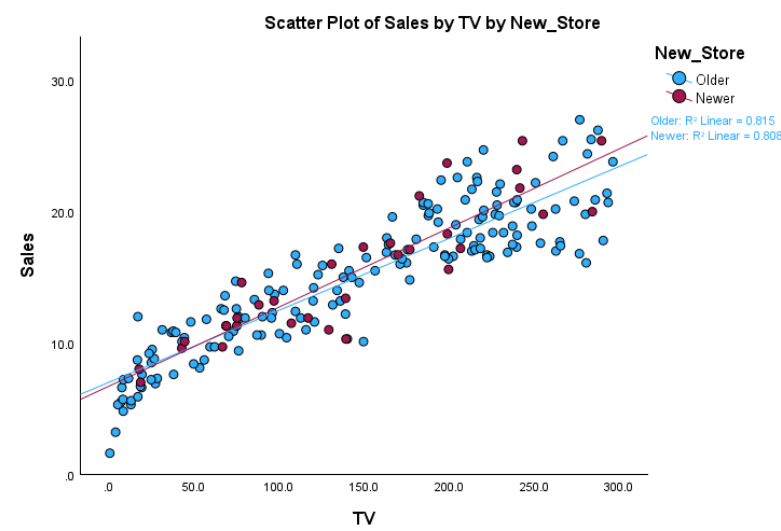
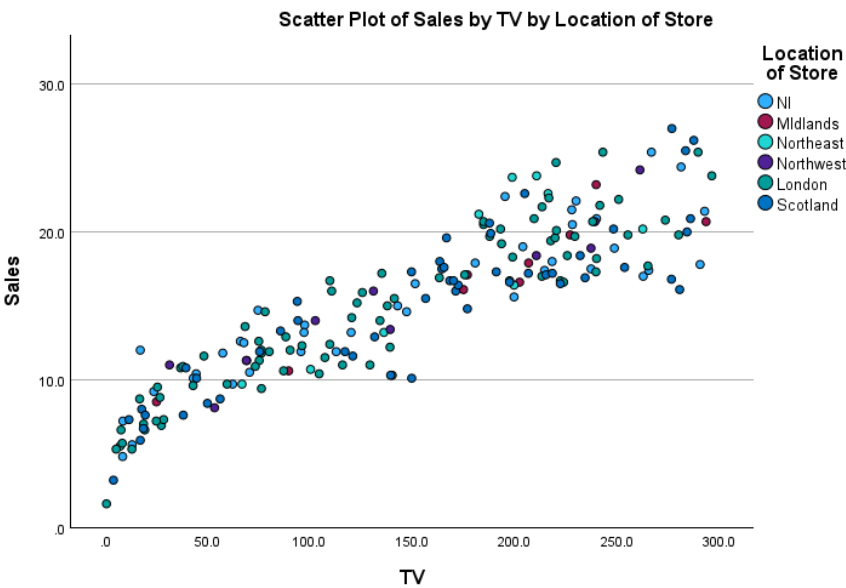
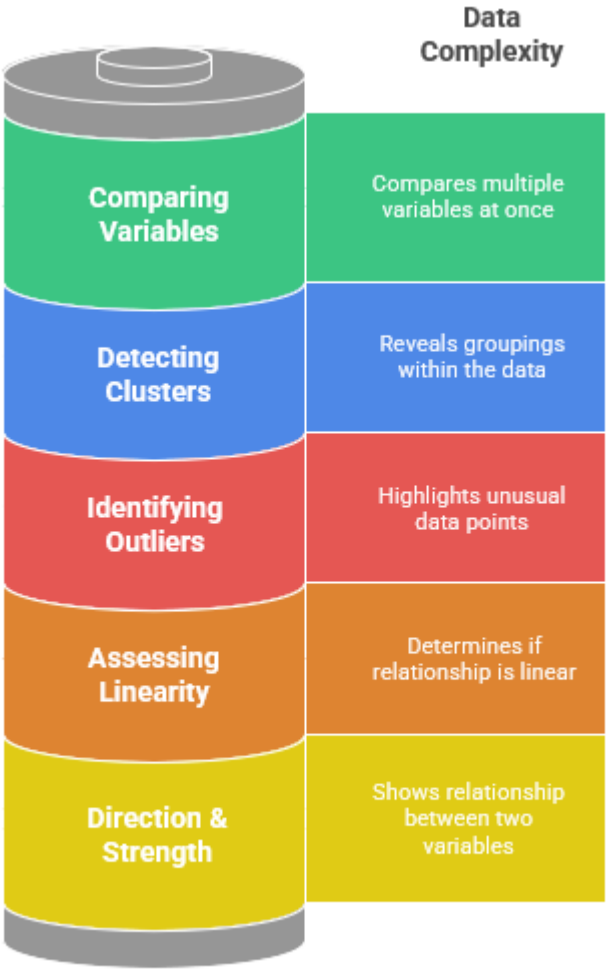


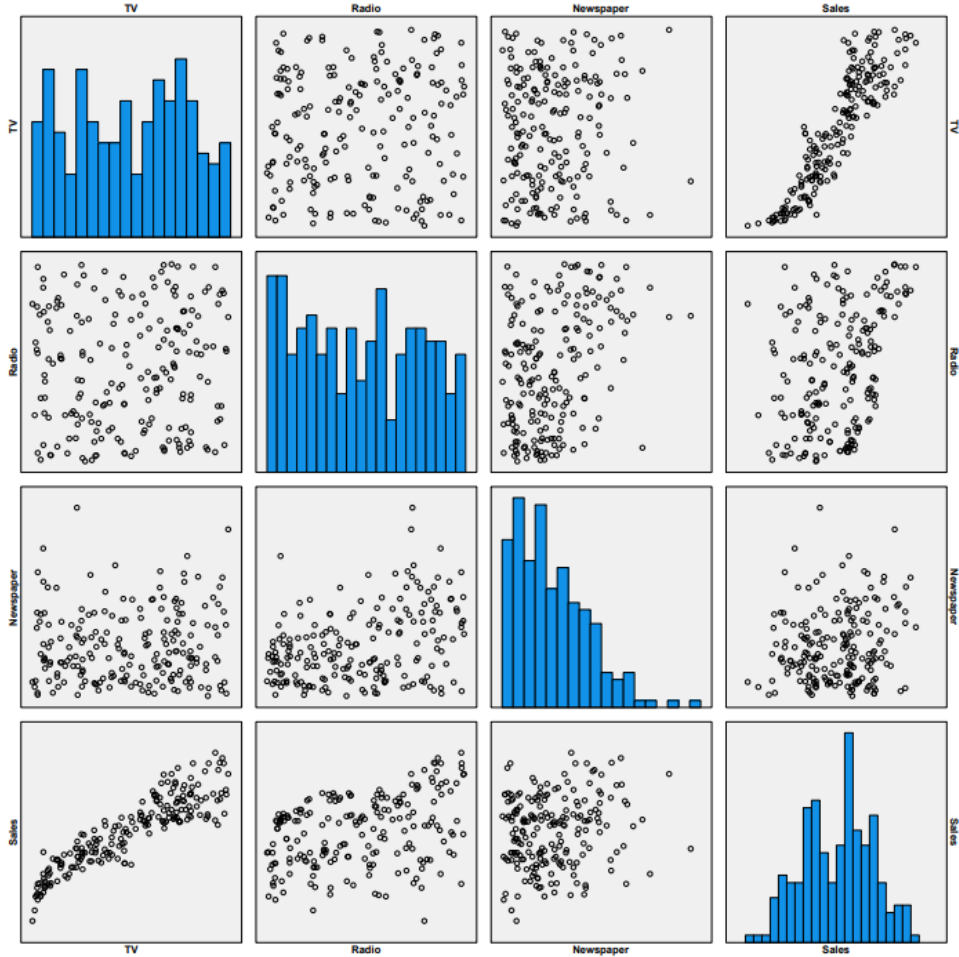
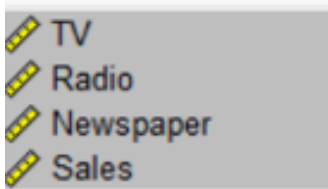
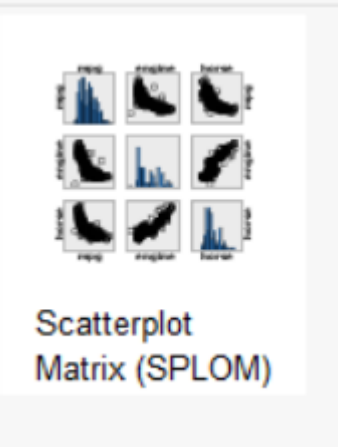
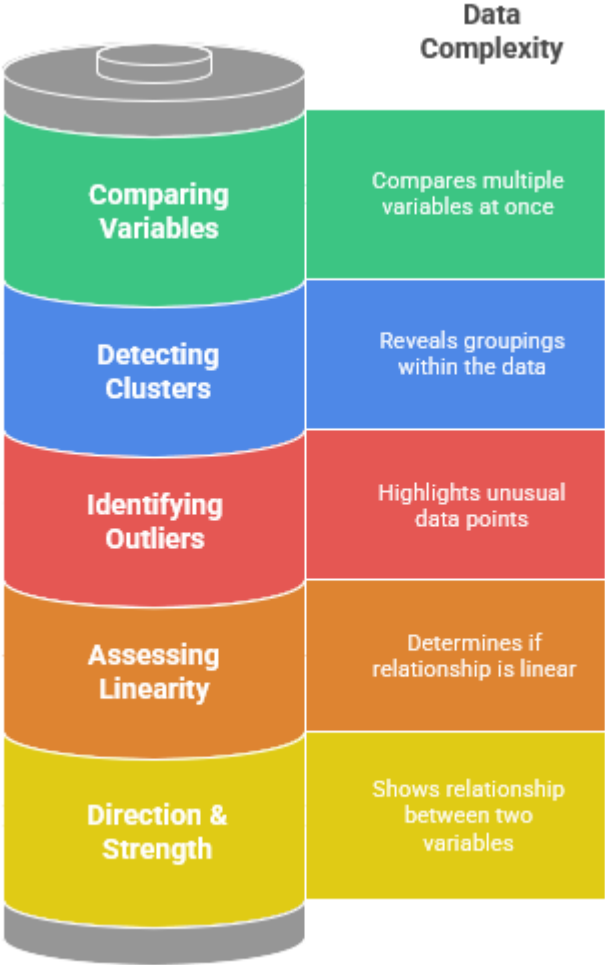
Chart Builder



Comparing Multiple Variables



Scatterplot Matrix in Graphboard Template Chooser





Thank You

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